

# CANDIDATES - RECOMMENDATIONS [HIGH]

## TO DO

Complete the bounce back pack

Capitalise on your candidate talent pool and knowledge by developing insights to share with clients around availability, rates, lockdown experiences and candidates motives for looking. Putting together an infographic and whitepapers will help you develop personal brand.

Segment your candidate pool so you can find your PTRs (candidates with the Potential To Recruit), HVCs (High Value Candidates) and active candidates so you can find them quickly (hotlists)

Create networking opportunities for your candidate pool – host online sessions/webinars to do one to many updates where candidates can then Q&A with you. This keeps engagement without needing to speak to every one to one. Anyone who wants more time with you can call you

Create video eshots of your best candidates to promote them to your prospects and existing clients. Get the most out of the buy in that exists between you and your candidates

Spec out your immediately available, next week's finishers and next month's available workers to those who hire temps or contractors. Make it a weekly update on the market and a menu that clients can hire from