Send this email three days after the first. It makes the recipient go back through their sent items and read it properly to then share some thoughts. It makes it more personal and increases attention and responses rate by over 300% (our stats from consultants we’ve worked with in 2020)

Double tap template:

Dear {Name},

I dropped you an email earlier this week and I just wanted to double check your thoughts on it.

I look forward to hearing back.

Kind regards,